

SPONSORSHIP OPPORTUNITIES AND BENEFITS



# Let's Move... BEYOND HOPE WITH A Cure

We have already killed cancer in mice.  
Help us kill cancer in humans.

*Early Bird Special deadline: April 30, 2021 • Sponsorship deadline: June 25, 2021*



**A  
WALK,  
RUN,  
BIKE**  
VIRTUAL  
FUNDRAISER

**RACE DATE  
SEPT. 25, 2021**



Hadiyah-Nicole Green, PhD  
Founder

Ora Lee  
Smith

Cancer  
Research  
Foundation

[OraLee.org](http://OraLee.org)





# ABOUT THE RACE



*Are you tired of racing for cancer without a cure?* This race is for you! **LET'S MOVE ... BEYOND HOPE WITH A CURE** is a global movement (a walk, run, bike, virtual fitness

movement) brought to you by the Ora Lee Smith Cancer Research Foundation. We have already killed cancer in mice; help us kill cancer in humans. Join us on this journey with thousands of supporters, survivors, cancer-fighters, caregivers, families, and friends on **September 25, 2021**. Your partnership and support will directly impact how soon we can begin human clinical trials with our cancer-killing technology. This virtual fitness movement celebrates our collective ability to change the way cancer is treated and your sponsorship is critical to our success. Every step and pedal is a leap toward the finish line. Help us finish this race!

## OUR FOUNDATION

Dr. Hadiyah-Nicole Green founded the Ora Lee Smith Cancer Research Foundation in honor of her late aunt, Ora Lee Smith. This foundation is on a mission to change the way cancer is treated and reduce cancer-patient suffering by providing care that is accessible, affordable, and effective.

Our goal is to bring our new, physics-inspired medical advancement out of the laboratory and into humans while ensuring it remains affordable and accessible for all. To accomplish our goals, the Ora Lee Smith Cancer Research Foundation uses a 501(c)(3) nonprofit business model and tax-deductible donations to raise funds to cover the costs of FDA approval and human clinical trials.



## FOUNDER'S STORY



Approximately 14.1 million new people are diagnosed with cancer each year, and 8.8 million people worldwide die from it. This war on cancer is not about statistics: it's personal for me.

At 22 years old, I became the primary caregiver to my aunt and uncle, Ora Lee Smith and General Lee Smith, who were the only parents I knew. My aunt told me she would rather die than experience the side effects of chemotherapy and radiation. My uncle went to the brink of death, experiencing a 150-pound weight loss, long-term diarrhea, and skin disfiguration. I witnessed the horrors of both cancer and cancer treatments, and I knew there had to be a better way.

In memory of my loved ones, I developed a cancer treatment without side effects and founded a nonprofit foundation to keep that treatment affordable and accessible for all.

What continues to motivate me are the cries for help when someone receives a terrifying diagnosis or when they're told "there is nothing else we can do." With the technology I developed, there is something we can do—and with your support, we can begin human trials and save lives.



Hadiyah-Nicole Green, PhD  
Founder

Ora Lee Smith | Cancer Research Foundation

**OraLee.org**



## AS FEATURED ON



The New York Times

BLACK ENTERPRISE

NBC



CBS

ESSENCE

BET

Forbes

SB StyleBlueprint

npr

# PARTNERSHIP BENEFITS

## 2021 SPONSORSHIP LEVELS

	FEATURED	PLATINUM	GOLD	BRONZE
	\$25,000	\$10,000	\$5,000	\$2,500
Featured on all paid advertisements for the race on Facebook, Instagram, YouTube and Google. (Early Bird Special Deadline April 30, 2021)	✓			
Acknowledgement in our event press release. (Early Bird Special Deadline April 30, 2021)	✓	✓	✓	✓
Acknowledgement in event emails.	✓	✓	✓	✓
Tags on social media (Instagram, Facebook and Twitter).	5 posts	3 posts	2 posts	1 post
Company logo and hyperlink on the Ora Lee Foundation website.	✓	✓		
Company logo on the race registration website.	✓	✓	✓	✓
Logo in the confirmation email upon participant registration.	✓	✓	✓	✓
Presentation opportunity (spokesperson, pre-recorded and/or live video) for event day broadcast.	5 minutes	2 minutes	1 minute	
Company logo on T-shirts. (Deadline June 25, 2021)	✓	✓	✓	
Company logo included in the "all sponsorship partners" banner revolving on bottom of the live stream on event day.	✓	✓	✓	✓
Company acknowledgement at the event.	✓	✓	✓	
Exclusive banner placement behind host of virtual event on race day.	✓			
Company link to special promotion for event participants in event follow up "thank you card".	✓			
Opportunity for participants to opt-in to receive company promotional materials	✓			

Company branded logo files for the Early Bird Special must be submitted by **April 30, 2021**.

\*Company branded logo files and spokesperson pre-recorded videos must be submitted no later than **June 25, 2021**. Please submit all files to [Race@OraLee.org](mailto:Race@OraLee.org)

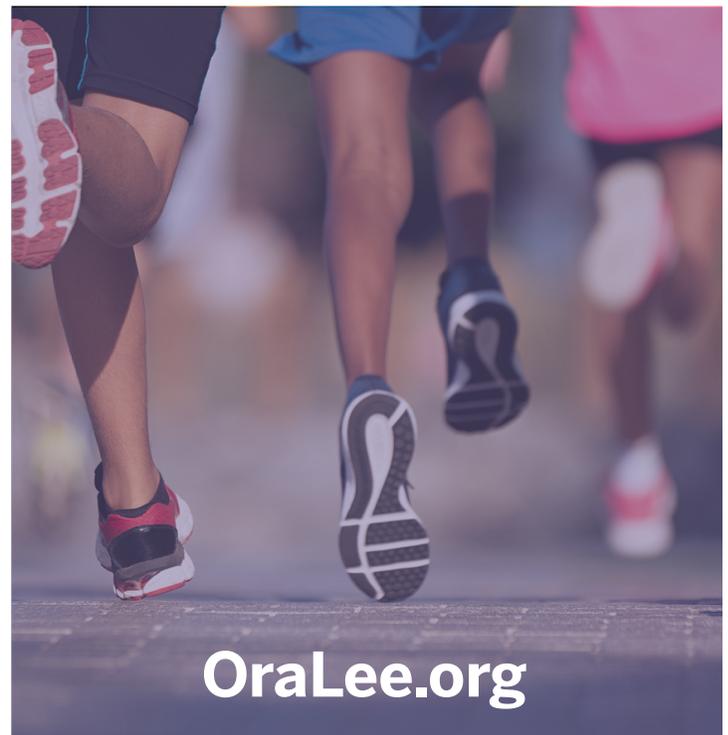
Email Questions and Concerns to: [Race@OraLee.org](mailto:Race@OraLee.org)



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## SPONSOR INFORMATION

For online form and payment, visit [OraLee.org/RaceSponsor](https://OraLee.org/RaceSponsor)

CONTACT NAME

COMPANY NAME

MAILING ADDRESS

SUITE

CITY / STATE / ZIP

PHONE NUMBER

SPONSOR EMAIL ADDRESS

- Do not add me to your contact list. (You still must provide your contact information in order to receive a receipt for your donation.)
- I do not want my/our name(s) included on any public list of donors.

Ora Lee Smith Cancer Research Foundation is a 501(c)(3) nonprofit organization. Any sponsors who contribute after the deadlines will receive every benefit we can offer at that time. All donations are tax-deductible.

## CHOOSE YOUR LEVEL OF SPONSORSHIP

- FEATURED - \$25,000
- PLATINUM - \$10,000
- GOLD - \$5,000
- BRONZE - \$2,500

## ATTACH CHECK

Along with a printout of the completed form on this page, please mail checks made payable to:

Ora Lee Smith Cancer Research Foundation  
P.O. Box 11184  
Atlanta, GA 30310

For the online version of this form and to make an electronic payment, visit [OraLee.org/RaceSponsor](https://OraLee.org/RaceSponsor).

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## FOR MORE INFORMATION

Email [Race@OraLee.org](mailto:Race@OraLee.org) or visit [OraLee.org/RaceSponsor](https://OraLee.org/RaceSponsor)



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